

EXHIBIT 106
-
REDACTED VERSION OF
ECF NO. 575-12

EXHIBIT 63

**Emails between Michael
Mersch and Jason Genet
(Filed Under Seal)**

To: jason@lgsportsmarketing.com[jason@lgsportsmarketing.com]
Cc: Tracy Hyman[thyman@ufc.com]
From: Michael Mersch
Sent: Fri 10/24/2008 12:48:02 PM
Importance: Normal
Subject: RE: Coors
Received: Fri 10/24/2008 12:48:03 PM

Jason,

They can do appearances anywhere they want. We just can't have the by-product of those appearances (Coors for example) find there way into anything having to do with the UFC. That includes press conferences, weighins, the events themselves, the locker rooms etc. Beyond that however, the fighters are free to earn a living though outside of the UFC so long as it doesn't violate any provisions of their contract with Zuffa.

-----Original Message-----

From: Tracy Hyman
Sent: Thursday, October 23, 2008 3:47 PM
To: Michael Mersch
Subject: FW: Coors

Tracy Hyman, Paralegal
Zuffa, LLC dba Ultimate Fighting Championship
[REDACTED] (direct)
[REDACTED] (fax)
thyman@ufc.com

-----Original Message-----

From: Jason Genet [mailto:jason@lgsportsmarketing.com]
Sent: Thursday, October 23, 2008 3:45 PM
To: Tracy Hyman
Subject: Coors

Can fighters do appearances at Coors events?

Jason M. Genet
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"A fanatic is one who can't change his mind and won't change the subject." — Sir Winston Churchill

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